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"Sun City must keep retirement dream alive"

by Anne Randall Stewart The Sun City Formula Registry

In a recent front page story, Recreation Centers of Sun City General Manager Jan Ek admitted to opening Sun City's facilities to the public to "eliminate the net operating deficit in bowling, golf, and food service".

For example, to justify outside play in golf, Ms. Ek claimed that "Unsold tee times is *[sic]* revenue we will never recover." Yet, without batting an eyelash, she closed Lakes West for six weeks because of "horrible transitions" in over seeding. Sorry, golf courses just don't close down for six weeks and stay in business. A finger of blame points to justifiable firings, which would eliminate the high salaries and benefits paid to non-performing managers thereby eliminating the deficits.

We need to get back to basics: a board elected to oversee operations with advice from expert community members on committees. Instead, this regime abolished the bid committee. As a result, the RCSC is being spearheaded by a "layman" board of dilettante "policymakers" keeping the membership a trapped "cash cow" using attorneys to do it.

Sun City is for Sun Citians. Want to use the facilities? Buy a Sun City property and participate in "our retirement dream come true." Del Webb used golf courses to sell houses. We need to do that. Rockbottom golf rates attract golfers to buy houses, resulting in rock-bottom annual assessments.

Inviting the public to use the facilities without paying mandatory assessments offers no incentive to buy here. The board and Ms. Ek have turned a successful and proven Del Webb sales tool into a liability.

See "The Formula for Successful Sun Cities" on http://www.annereport.com; also, find there a golf operations proposal by a golf course superintendent specializing in turning failed courses around using limited budgets.

We must follow Del Webb's successful formula or risk losing our retirement dream.